



2023-2024 Membership Program

National Membership Objectives

- Achieve 102% in Membership
- For everyone to recruit at least one new member and then mentor that member
- Increase membership drives and/or events
- Develop new Posts and/or revitalize existing Posts
- Increase Life Membership and Legacy Life Membership

Recruiting Awards



- 1,5,10,15 Corresponding numbered member pin
- 25 CIC Coin & Citation
- 50 National Aide-De-Camp Cap and Citation
- 75 CIC Medallion Set
- 100 Century Cap or \$50 VFW Store credit & Citation
- 150 CIC Custom Desk Name Plate

Recruiting Awards



- All Drawings or challenges for Membership in 2023-2024 can be transferred
 - Commander and QM can give it to someone else at your post if they are not able to or plan to attend.
- THIS IS A HUGE INCENTIVE!
- Not all awards include the QM this year
- Some have dates that have been changed and/or updated rewards

All American District



- Membership must be 102%
- 2 recruiting events
- Must submit
 - 1 VOD/PP/Teacher
- Reports must be submitted through All-american Dashboard

All American District or Post

- **Only the top 15 Districts in each division will be awarded with:**
 - Acknowledgement at National Convention
 - Only District Commanders receive cap, name badge, lapel pin
 - Top 2 District Commanders in each division will also receive
 - \$1000 Stiped to use towards National Convention
 - Reserved Seating at Joint Opening ceremony
- **Only the top 25 Posts in each division will be awarded with:**
 - Acknowledgement at National Convention
 - Only Post Commanders receive cap, name badge, lapel pin
 - Top 5 Post commanders in each divisions will also receive
 - \$1000 Stiped to use towards National Convention
 - Reserved Seating at Joint Opening ceremony

- Membership must be 102%
- 2 recruiting events
- Must submit
 - 1 VOD/PP/Teacher
 - Post Election Report
 - Hold a fundraiser with all proceeds going to Veterans and Military Support Program Services, minimum of \$100
- Reports must submit through All-american Dashboard
- Buddy Poppy - purchase 3 per member

Important Notes



- Awards are transferable within Post/District/Department
- 102% in the minimum this year
- All Veterans and Military Support Program Donations must be done on the dashboard
- Please document anything you send using the dashboard so we can keep track to ensure everything is correct

Department Membership Objectives

- Achieve 102% in Membership
- For everyone to recruit at least one new member and then mentor that member
- Each Post recruit 5 new members
- Increase Life Membership and Legacy Life Membership
- Increase and improve membership drives throughout the State
- Develop new Posts and/or revitalize existing Posts

Department Recruiting Awards



- 5 South Carolina hot/cold cup
- 10 VFW Portfolio
- 15 \$50 check
- 25 \$100 check
- 50 \$150 check
- 75 \$200 check
- 100 \$250 check

Department Recruiting Incentives



- Legacy - Any Post reaching 15 new legacy members will receive \$250
- Any Post that hits 102% by 2/29/24 will receive \$200
- Any district that hits 102% by 4/30/24 will receive \$300
- For each new post created the Dept will provide \$300 to be used for needed materials

Department Incentives by Division



- First Post to 102%
 - Division 1 & 2 - \$600
 - Division 3, 4 & 5 - \$500
 - Division 6 & 7 - \$400
 - Division 9 & 10 - \$300
 - Division 11 - \$200

All State District Requirements



- Must submit
 - PP winner to by 12-15-23
 - VOD winner by 12-15-23
 - Teacher award by 12-15-23
 - May submit three total, one from each category
- Make the following donations to State QM by 1-31-24:
 - Commanders Special Project \$75 minimum
 - National Home \$75 minimum
 - Veterans Service Officer \$75 minimum
- Must meet all District Requirements by:
 - 4-30-24 for recognition at State Convention
 - 6-30-24 for recognition at your own Post Meeting
- Commander and QM will have the option to receive All State hat and pin or \$100 each

All State District Requirements



- Commander, Sr Vice, **or** Jr Vice must attend
 - Dept budget approval
 - Dept SOI
 - Dept COA
 - Dept Convention
- Must have held the following meetings
 - District SOI
 - District meetings
 - Two District membership drives
 - One District Roundtable
- All Post inspections completed by 12-31-2023
- QM/Commander bonds completed by 8-31-23
- District Audits turned in on time and correct to State QM

All State Post Requirements



- Commander, Sr Vice, **or** Jr Vice must attend
 - District SOI
 - District Round Table (one)
 - District Convention
- Conduct 2 Post membership drives/events by 5-1-24
- All Post audits in to State QM on time
- QM/Commander bonds completed by 8-31-23
- Buddy Poppies: Order 500 by 1-31-24, through the State QM

All State Post Requirements



- Make the following donations:
 - Commanders Special Project \$75 minimum
 - National Home \$75 minimum
 - Veterans Service Officer \$75 minimum
 - Veterans Military Support \$100 minimum (pd to National by 1-31-24)
- Must have 5 Reports in each category
 - Community Service
 - Americanism
 - Youth Activities Safety
 - Veterans and Military Support
- Must submit 3 Legislative Reports to State Legislature Chair by 4-30-24

All State Post Requirements



- Must submit
 - PP winner to district by 11-15-23
 - VOD winner to district by 11-15-23
 - Teacher award to district by 11-15-23
 - May submit three total, one from each category
- Must also submit to the State Awards Chair
 - JROTC Cadet of the Year by 12-15-23
 - VFW Member of the Year (no Officers, Chaplain, Ady or Service Officer) by 4-1-24
 - Employer Of the Year (cannot be Gov Agency) by 4-1-2024
- Must make 102% in membership w/75% retention
- Recruit a min of 5 new or 5 reinstated members

All State Post Requirements



- Must meet all Post Requirements by:
 - 4-30-24 for recognition at State Convention
 - 6-30-24 for recognition at your own Post Meeting
- Commander and QM will have the option to receive All State hat and pin or \$100 each

Questions?

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